

WIT is where top technology companies develop their ultimate competitive advantage - *their people.*

Competitive businesses must develop and retain their leaders, build loyalty and diversity within their ranks, and connect with their communities.

WIT Strategic Alliances is the solution.

WIT Strategic Alliances is a customized partnership program aligning WIT's Signature Events, training and development and volunteer opportunities to the strategic goals of your company. The benefit? Every dollar has a measurable return on investment - you train your top talent, connect with your community, reach your marketing objectives, produce results faster, and do it all within your budget.



Let's Invest in Your Talent - *Together*

It's a proven fact – being involved with WIT puts you on the fast track to reaching your goals, whether it's helping your employees gain critical leadership experience or being recognized for your contributions to the community.

When you sign on as a WIT Strategic Partner, we'll recognize you in news releases, on our web site, through monthly newsletter distribution to more than 10,000 technology leaders, and at our monthly WIT Forums – all culminating with recognition at one of our signature events.

2009 Strategic Alliances

These leading companies integrated WIT training and development programs and events into their 2009 business development plans and leadership development goals– all while supporting WIT initiatives and philanthropies.

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WOMEN IN TECHNOLOGY
www.witinc.org

Ready to develop and retain your top talent, connect with your community and produce the results you need faster? Contact us about WIT's Strategic Alliances program at outreach@witinc.org today.

	Leadership Development		Signature Event Sponsorships		Networking	Giving Back
Opportunities	Careers in Action: Leadership Foundations	Executive Coaching	WIT Connect: Connecting for a Cause	Women of the Year in Technology Awards	WIT Forums and Networking Socials	Girls Get IT
Description	Leadership development program designed to provide up-and-coming leaders the skills to take the next step in their career	Combination of individual coaching and small-group training to help your employees develop a personal strategy, promote successes and gain the visibility that their career is on the fast track	WIT's fundraiser that auctions the time of executives of Georgia's top companies, drawing hundreds of the technology community's leaders together to raise money in support WIT programming and philanthropies	An annual event celebrating female executives who are leaders in business and visionaries of technology...all while making a difference in our communities	More than 150 professionals attend WIT Forums – it is the place to network and gain insight into the Georgia technology community	As part of the WIT Foundation, this program collaborates with business, nonprofit, and educational communities to inspire female students to pursue careers in science, technology, engineering, and math (STEM)
Target Audience	Women who are in the early stages of their management career (typically 5+ years experience)	Exclusively for senior-level women in leadership positions in their company (typically 15+ years experience)	Women and men working in and with the technology leaders in Georgia	Women and men working in and with the technology leaders in Georgia	Women and men working in and with the technology leaders in Georgia	Female students in middle school, high school, and college
Time Commitment	6 classes; 2 sessions per year Feb. to June and July to Dec.; applications due in January 15 and June 15	7 classes plus orientation; 2 sessions per year Feb. to May and Aug. to Nov.; Applications due January 15 and June 15	June event; sponsor commitments requested by April 1st	November event; sponsor commitments requested by September 1st	Eight morning Forums (7:30am to 9:00am) and 2 evening socials (5:30pm to 7:00pm)	Behind the Scenes events and Career Exploration workshops are typically 2 hours (held once per quarter); Job Shadow program is 1 week in summer
Investment	\$1,500 per participant	\$4,000 per participant	Range from \$2,000 to \$25,000	Range from \$2,000 to \$25,000	\$30 to \$35 per participant; sponsorships available starting at \$1,000	No charge to students; sponsorships available starting at \$1,500

Produce the results you need faster – and within your budget - through WIT's Strategic Alliance Program.

Contact us at outreach@witinc.org today.