



# WOMEN IN TECHNOLOGY

*Developing and Promoting Women for  
Success in Technology in Georgia*

## 2010 Media Kit



# WIT MEDIA FACT SHEET

---

Women in Technology was founded in 1992 by and for women in technology to provide women pursuing technology-related careers with a forum for networking, professional development and enhanced visibility.

**Our Mission: to develop and promote women for success in technology in Georgia.**

WIT began as a venue for women working in the technology industry to meet, share ideas and support one another. Since then it has grown to become a premier networking setting for both men and women in the technology industry.

WIT focuses on accelerating the career growth of our members and offers programs, events and initiatives to promote their advancement.

Each year, WIT delivers our monthly networking meetings, WIT Forums; WIT Connect, our annual fundraiser; and Women of the Year in Technology, our annual ceremony celebrating the successes of Georgia's top technology women – along with other professional development training and volunteer opportunities.

WIT is led by a board of directors elected annually and Heather S. Rocker, executive director.

## WIT Milestones

- **2007**  
First executive director hired for WIT and WIT Foundation
- **2004**  
WIT Foundation created
- **2003**  
Girls Get IT program established
- **2002**  
WIT's Speakers Bureau, WIT's Executive Coaching, and WIT's Best Employer in Georgia initiated
- **2000**  
Women of the Year in Technology Award debuted
- **1999**  
WIT, B&TA and SSA merged to form TAG
- **1995**  
WIT Connect (initially called "Reengineering Style") launched
- **1994**  
First WIT Mentor initiative
- **1992**  
WIT founded

## **WIT & WIT Foundation Board of Directors 2010**

<b>First Name</b>	<b>Last Name</b>	<b>Board Affiliation</b>	<b>Board Title</b>	<b>Company</b>
Brenda	Holmes	WIT Inc.	Vice President	Kilpatrick Stockton
Cheryl	King	WIT Inc.	Treasurer	Prime Oncology
Denise	Billups	WIT Inc.	Director	C Robinson Associates
Denise	Reese	WIT Foundation	Secretary	Wipro
Emily	Suppe	WIT Foundation	Treasurer	Accenture
Helen	Berg	WIT Inc and WIT Foundation	WIT Foundation Board Chair	Hitachi Consulting
Henrietta	Barnes	WIT Foundation	Director	Qcept Technologies
Jamie	Greene	WIT Inc.	Past President	Kilpatrick Stockton
Jannet	Thoms	WIT Foundation	Vice President	First Data
Jennifer	Sobocinski	WIT Inc.	Director	Carter Baldwin
Judi	Vitale	WIT Inc and WIT Foundation	WIT Inc Board Chair	Acuity CFO
Lisa	Clancey	WIT Foundation	Director	SunTrust
Lori	Turbé	WIT Foundation	Director	Grant Thornton
Margot	King	WIT Foundation	President	ZeroChaos
Marian	Lucia	WIT Inc and WIT Foundation	Director	
Marianne	Johnson	WIT Inc.	Director	Equifax
Sandy	Hofmann	WIT Inc.	President	
Vickie	Albee	WIT Foundation	Past President	Allset Consulting
Terry	Trout	WIT Inc.	Director	Cbeyond
Tricia	Dempsey	WIT Inc.	Secretary	Agile
Vicki	Hamilton	WIT Foundation	Director	Turner

### ***You. WIT. The fast track just got more interesting.***

Getting involved with WIT is a no-brainer. Here are the top reasons our volunteers, sponsors and leadership stay involved with WIT:

***Advancing Your Career*** – WIT gives each individual participant an easy-to-use plan to blaze the path in their technology career, from volunteering on a committee to becoming the Woman of the Year in Technology — with opportunities for training, leadership and mentoring along the way.

***The Best Networking in Atlanta*** – at WIT, a junior-level executive will rub shoulders with CEOs, technology executives make connections with other executives, and sponsors target hundreds of technology decision makers in one place.

***Getting Back As Much (Or More) Than You Give*** – each WIT volunteer expands her skills when she gives to the organization, gaining on-the-job training in sales, program management, leadership — and so much more.

WIT's programs are second-to-none, and whether you are a CEO, newly minted manager, or a student – WIT has the perfect opportunity for you to network, train and volunteer:

### **WIT's LEADERSHIP & DEVELOPMENT**

WIT's **Executive Coaching** is a program for executive-level women that combines individual coaching and small-group training to help professional women develop a personal strategy, promote themselves and their successes and gain the visibility that puts their career on the fast track to success.

WIT's **Careers in Action** is a program designed for management-level women to develop critical skills they need to be most effective in their roles in their organization. Small groups are formed around common career tracks such as Leadership Foundations, Reinventing Your Career and Re-entering the Workforce.

**WIT Forums** are held 10 times per year on a variety of topics on leadership in the technology sector, and have included presentations from executives with companies including Turner Broadcasting System, IBM, and AT&T Mobility. Each year, more than 1,000 thought leaders and professionals in the technology community gather at our WIT Forums to educate one another about what women in technology are doing to influence trends and set standards for excellence in Georgia and beyond.

*To learn more about our leadership and development programs, please e-mail us at [leadership@mywit.org](mailto:leadership@mywit.org).*

### **WIT's SIGNATURE EVENTS**

WIT's **Women of the Year in Technology** is an annual program that celebrating women in technology in their accomplishments as leaders in business, as visionaries of technology, and as women who make a difference in our communities. Interested in learning more? E-mail us at [witawards@mywit.org](mailto:witawards@mywit.org).

**WIT Connect** is a unique fundraiser that auctions the time of executives of top Atlanta corporations. WIT Connect draws hundreds of the technology community's leaders together to raise money to support WIT programs and philanthropy initiatives. If you'd like to donate your time or sponsor this cause, please contact us at [witconnect@mywit.org](mailto:witconnect@mywit.org).

### **WIT FOUNDATION**

WIT starts early guiding women in technology toward success, and WIT's **Girls Get IT** program is a perfect example. WIT creates a community of middle and high school girls, partners them with local professional women in technology, then helps them make informed decisions about careers in

science, technology, engineering and math. To learn more about Girls Get IT, contact us at [girlsgetit@mywit.org](mailto:girlsgetit@mywit.org).

### **VOLUNTEER OPPORTUNITIES**

WIT has the perfect volunteer role for any woman in technology, whether you are just starting your career or you're the CEO of a Fortune 500 company. If you are looking for an opportunity to network, broaden your skills and contribute to the community, contact WIT at [volunteers@mywit.org](mailto:volunteers@mywit.org).

### **STRATEGIC ALLIANCES**

WIT Strategic Alliances is a customized partnership program aligning WIT's Signature Events, training and development and volunteer opportunities to the strategic goals of your company. The benefit? Every dollar has a measurable return on investment - you train your top talent, connect with your community, reach your marketing objectives, produce results faster, and do it all within your budget.

It's a proven fact – ***being involved with WIT puts you on the fast track to reaching your goals***, whether it's helping your employees gain critical leadership experience or being recognized for your contributions to the community. Get involved today by contacting WIT at [outreach@mywit.org](mailto:outreach@mywit.org).

### ***2010 Schedule of Events***

January 20: WIT Forum – Safe & Secure: Keeping Your Company Technologically Protected  
(Maggianno's Buckhead; 7:30-9:00am)

February 17: WIT Forum – Social Media and Corporate America – The Good, The Bad, and the Technology Angle  
(Maggianno's Buckhead; 7:30-9:00am)

March 24 – WIT Social Networking Event  
(Location TBD; 5:30-7:00pm)

April 21 – WIT Forum: Going IT Green - How Technology Affects the Environment  
(Maggianno's Buckhead; 7:30-9:00am)

May 19 – WIT Forum: Viable Vendor | Client Collaborations: Creating True Partnerships on Both Sides of the Fence  
(Maggianno's Buckhead; 7:30-9:00am)

June 24 – WIT Connect: Connecting for a Cause  
(Atlanta History Center; 5:30-9:00pm)

July 21 – WIT Forum: The Top Five Technologies that are Changing the Atlanta Workforce  
(Maggiano's Buckhead; 7:30-9:00am)

August 18 – WIT Forum: MBA & IT - How Business Strategies Are Changing the World of IT ... and how IT leads the charge of Business Innovation  
(Maggiano's Buckhead; 7:30-9:00am)

September 15 – WIT Social Networking Event  
(Location TBD; 5:30-7:00pm)

October 20 - International IT – How Offshoring Technology is Impacting the Future in IT in America – and could impact your job by commoditizing skillsets  
(Maggiano's Buckhead; 7:30-9:00am)

November 10 – WIT's Women of the Year in Technology Awards (Tentative Date)

December 1 – WIT Forum: 2010 Women of the Year in Technology Winners Panel  
(Maggiano's Buckhead; 7:30-9:00am)