



Want to Connect with Georgia’s Technology Decision Makers? Sponsor WIT’s 2010 Signature Events

WIT’s Women of the Year in Technology Awards is an annual event celebrating female executives who have broken the glass ceiling as leaders in business and visionaries of technology...all while making a difference in our communities. Be among the select group of companies gaining access to today’s and tomorrow’s technology leaders at this coveted awards gala.

WIT Connect is a unique fundraiser that auctions the time of executives of Georgia’s top companies. WIT Connect draws hundreds of the technology community’s leaders together to raise money in support WIT programming aimed at developing leaders and WIT Foundation philanthropy initiatives like Girls Get IT and grants to STEM-focused nonprofits.

Sponsors support WIT’s mission to promote and develop women for success in technology in Georgia while enjoying exclusive benefits that deliver their marketing message to the technology community’s emerging leaders and key decision makers.

Sponsors receive exclusive access to Georgia’s technology leaders through a variety of benefits including:

- **VIP Reception:** meet the auction candidates/award honorees in a relaxed pre-event forum discussing the issues that concern them most. This reception is often considered the single most efficient way to reach key decision makers in the technology community.
- **Marketing Opportunities:** inclusion of your logo and/or company name in WIT signature event emails, print ads, WIT website, and event signage. Sponsors also have the opportunity to distribute marketing/promotional items to event attendees.

Benefits of Event Sponsorship (priced on per event basis)	Presenting \$25,000	VIP \$15,000	Gold \$10,000	Silver \$5,000	Table \$2,000
Inclusion in all WIT E-Newsletters promoting events	X	X	X	X	
Logo and link to company website from WIT website	X	X	X	X	Listing
Invitation to exclusive VIP reception	5	5	2	1	
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Listing
Press releases and announcements	X	X	X	X	
Executive quote	X				
Opening paragraph	X				
Media spokesperson designation	X				
Company description boilerplate	X				
Opening or closing remarks at event	At Main Event	At VIP			
GOBO lighting of company logo at event	X	X	X	X	
Company logo on attendee name badges	X				
Complimentary event tickets/reserved seats (10 tickets = full table)	10	5	5	2	10
Logo on event signage and event advertisements	X	X	X	X	
Recognition by host at event	X	X	X	X	
Company marketing collateral/gift distribution	X	X	X	X	
NEW: WIT Connect Only: “Live Auction Bucks”	\$5,000	\$2,000	\$1,000		

For more information or to sign up, please contact us at outreach@mywit.org