



## WIT's Executive Coaching is where today's technology leaders become tomorrow's CEO.

You've paid your dues and have a proven track record of leading your team to success - now you need the strategies to fast-track to the top. Let WIT's Executive Coaching combine individual coaching and small-group training to help you develop a personal strategy, promote yourself and your successes and gain the visibility that puts your career on the fast track to the board room.

### Who Should Attend

WIT's Executive Coaching is exclusively for senior-level women in leadership positions in their company. Candidates must have a minimum of 15 years experience in the field of technology, plus have experience managing a team of direct reports. A proven track record of successfully managing strategy with high potential for upward mobility in their company is also essential.

#### ***The Benefits of Executive Coaching – you will learn to:***

- > Develop your presence and raise your profile in your company
- > Package and market yourself to an executive audience
- > Develop a brand to leverage your strengths and address your weaknesses
- > Network with technology leaders in an exclusive setting. Companies including Coca-Cola, Delta Airlines, Cbeyond and McKesson have used WIT's Leadership Development programs to coach their high-potential executive women for success in today's competitive marketplace.



*“WIT's Executive Coaching has given me the edge to transform my career. The integration of individual coaching and group training motivated me to develop and implement a blueprint for my success. I feel confident I am on track to rise to the top and be a truly effective executive leader in my organization,”*

*– recent WIT Executive Coaching graduate*

## The curriculum for WIT's Executive Coaching focuses on these important topics:

- > Exploring your talents
- > Building your personal brand
- > Crafting, packaging and promoting your story
- > Mastering self-promotion
- > Logic in communications
- > Becoming print and camera worthy
- > Presenting your story

WIT's Executive Coaching is offered in nine sessions over the course of four months. All training takes place in metro-Atlanta.

For more information about WIT's Executive Coaching, contact us at [execcoaching@mywit.org](mailto:execcoaching@mywit.org).



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