



WIT's Girl Get IT – Where future innovators connect with today's technology leaders.

WIT's Girls Get IT, as part of the WIT Foundation, collaborates with the Georgia business community to inspire girls in middle and high school to choose careers in science, technology, engineering and math.

Why? Because the statistics are alarming: **America lags behind other nations in the number of students majoring in science and engineering at colleges and universities, according to the National Science Foundation. Additionally, women make up just 9 percent of those receiving engineering degrees – and with your help, we're changing that statistic.**

WIT's Girls Get IT offers three opportunities for technology professionals to inspire young girls to get IT:

Behind the Scenes workshops

Discovering how technology is the backbone in corporate America can be the spark that sets a young girl on the path to a technology career. Showcase your company in a Behind the Scenes tour and give girls a hands-on presentation of different technology-related careers. Meeting your executive technology women and seeing first-hand how technology makes your company a success creates the technology superstars of tomorrow.

Job Shadow program

Become a young girl's hero by providing a glimpse of the day-to-day excitement a career in technology brings by hosting the Job Shadow program. Girls are paired for one week with a career woman in the technology field so they can learn what their future holds when they hold a diploma in science, technology, math or engineering.



"Our company is proud to support programs like WIT's Girls Get IT that help young women understand and expand their potential as future leaders in the technology industry,"

*- Vicki Hamilton, senior vice president,
Enterprise Performance, Turner Broadcasting.*

Career Exploration Workshops

Ready to impact a larger audience of girls? Join a panel of executives for a Career Exploration workshop and answer questions young girls face when making decisions about their education. These workshops are offered free-of-charge to local girls considering careers in science, technology, math and engineering and are often held at local high schools.

Go To Work - Be a Hero

Companies including CNN, The Coca-Cola Company, The Home Depot, AutoTrader.com, The Weather Channel and IBM Digital Video Studios and have become heroes to young girls through WIT's Girls Get IT program. How? By showing a girl how they do their day jobs – it's as simple as that. Host an event or sponsor a WIT's Girls Get IT program - contact us today at GirlsGetIT@mywit.org to learn how you can gain marketing opportunities with a targeted technology audience while giving a young girl the confidence to pursue her dreams.



For more information about WIT's Girls Get IT program, contact us at GirlsGetIT@mywit.org.

