



WIT Connect: Connecting for a Cause

When is this year's event?

Women in Technology (WIT) is hosting its 16th annual **WIT Connect: Connecting for a Cause** on June 24, 2010, with the silent and live auction event beginning at 5:30 p.m.

Where is this year's event being held?

Atlanta History Center Grand Overlook Ballroom
130 West Paces Ferry Road
Atlanta, GA 30305

What is WIT Connect?

WIT Connect is a top networking fundraiser that auctions the time of executives of top Georgia corporations and draws hundreds of the technology community's leaders together to raise money to support WIT programs and philanthropy initiatives. More than 375 technology leaders are expected to attend this year's event, and 30 leading companies are volunteering approximately 60 high-level executives as part of WIT Connect.

In 2009 we raised over \$200,000 to support the educational and leadership development programs such as Girls Get IT, WIT Executive Coaching, WIT Vital Leadership Meetings, and WIT Mentoring Circles as well as educational scholarships and organizations grants. The strong support of WIT by local Atlanta based companies and their IT executives' involvement in this key fundraising event has been an essential component of this success.

Why get involved?

In the last two years, the event has raised more than \$400,000 for WIT's programs and philanthropic initiatives like Girls Get IT and grants to schools and nonprofits encouraging female students to consider STEM-related careers, with bids ranging from the hundreds to the \$50,000 range. "I was excited to learn that WIT hosts a fundraising event of this caliber," said one executive. "This is an excellent way for members of our IT leadership team to stay connected with the local technology community while contributing to a great cause."

Sponsors support WIT's mission to promote and develop women for success in technology in Georgia while enjoying exclusive benefits that deliver their marketing message to the technology community's emerging leaders and key decision makers.

What is WIT?

WIT stands for Women In Technology. WIT is a not-for-profit organization made up of an influential community of diverse, talented professionals. WIT's mission is to develop and promote women for success in technology in Georgia. Each year, more than 1,000 thought leaders and professionals attend WIT Forums, WIT's leadership and networking series. WIT's Forums feature nationally recognized speakers who address topics on leadership and professional advancement to support women in their technology careers while also providing a valuable networking opportunity. WIT delivers professional development programs, such as WIT Executive Coaching and WIT Careers in Action, to enable members to hone their leadership skills and achieve visibility within the business community. WIT's philanthropic and educational programs, such as Girls Get IT, provide outreach to educate and encourage girls and young women to pursue careers in science and technology. WIT has two annual premier events, WIT Connect, WIT's annual fundraiser event, and WIT's Women of the Year in Technology Awards honoring the women who lead Georgia's technology community. WIT is a founding society of the Technology Association of Georgia, an umbrella membership organization that serves the Georgia technology community. For more information on WIT and the WIT Foundation, WIT's philanthropic arm, visit www.mywit.org.