



WIT's *Girls Get IT* Program: Where Future Innovators Connect with Today's Technology Leaders

WIT's *Girls Get IT*, as part of the WIT Foundation, collaborates with the Georgia business community to inspire girls in middle and high school to choose careers in science, technology, engineering and math. In December 2010, TechAmerica Georgia selected WIT's *Girls Get IT* program the winner of its Spirit of Endeavor Leadership in Technology Education Award.

Why? Because the statistics are alarming: America lags behind other nations in the number of students majoring in science and engineering at colleges and universities, according to the National Science Foundation. Additionally, women make up just 9 percent of those receiving engineering degrees – and with your help, we're changing that statistic.

WIT's *Girls Get IT* offers three opportunities for technology professionals to inspire young girls to get IT:

- Behind the Scenes Events
- Career Exploration Workshops
- Job Shadow Program

Pay it forward – your support dollars help WIT to:

- Increase the number of female students served through *Girls Get IT* thereby increasing the pipeline of future women in technology
- Provide *Girls Get IT* programming at no charge to the participating students
- Arrange transportation for students that would otherwise be unable to participate (applicable to Job Shadow)

Benefits of WIT's <i>Girls Get IT</i> Sponsorship	Presenting \$5,000 (Only 1 per program)	Gold \$2,500	Silver \$1,000
Inclusion in WIT Communications (and social media) promoting <i>Girls Get IT</i> programs	X	X	X
Logo and link to company website from <i>Girls Get IT</i> area of the WIT website	X	X	X
Opportunity to serve as a Host Company for a <i>Girls Get IT</i> "Behind the Scenes" event	X	X	
Recognition in program book at WIT Signature Events (<i>Girls Get IT</i> highlight section)	X	X	X
Press releases and announcements	X	X	X
Executive quote	X		
Opening paragraph	X		
Media spokesperson designation	X		
Company description boilerplate	X		
Opening or closing remarks at event	X		
Company logo on attendee name badges	X	X	
Recognition at <i>Girls Get IT</i> event(s)	X	X	X
Company marketing collateral/gift distribution	X	X	X

***Girls Get IT* is a program of the WIT Foundation, a 501c3 nonprofit organization
that supports the philanthropic aims of Women in Technology.**

For more information or to sign up, please contact us at outreach@mywit.org