



Want to Connect with Georgia's Technology Decision Makers? Sponsor WIT's Women of the Year in Technology Awards 2011

WIT's Women of the Year in Technology Awards is an annual event celebrating female executives who have broken the glass ceiling as leaders in business and visionaries of technology...all while making a difference in our communities. Be among the select group of companies gaining access to today's and tomorrow's technology leaders at this coveted awards gala. Our 2010 Gala featured 52 honorees and hosted over 550 guests!

Be among the select group of companies including Grant Thornton, Kilpatrick Townsend, and Atlanta Business Chronicle gaining access to today's and tomorrow's technology leaders at this coveted awards gala.

Sponsors support WIT's mission to serve as passionate advocates for advancing women in Georgia's technology community while enjoying exclusive benefits that deliver their marketing message to emerging leaders and key decision makers.

Sponsors receive exclusive access to Georgia's technology leaders through a variety of benefits including:

- **VIP Reception:** meet the award honorees in a relaxed pre-event forum discussing the issues that concern them most. This reception is often considered the single most efficient way to reach key decision makers and top talent.
- **Marketing Opportunities:** inclusion of your logo and/or company name in WIT signature event emails, print ads, WIT website, event signage, and WIT social media channels. Sponsors also have the opportunity to distribute marketing/promotional items to event attendees.

Benefits of WIT Awards Sponsorship	Presenting \$25,000 SOLD OUT	VIP \$15,000 SOLD OUT	Gold \$10,000 (3)	Silver \$5,000 (10)	Table \$2,000 (limited)
Inclusion in all WIT E-Newsletters promoting events	X	X	X	X	
Logo and link to company website from WIT website	X	X	X	X	Listing
Invitation to exclusive VIP reception	10	10	5	2	
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Listing
Press releases and announcements	X	X	X	X	
Executive quote	X				
Opening paragraph	X				
Media spokesperson designation	X				
Company description boilerplate	X				
Opening or closing remarks at event	At Gala	At VIP			
GOBO lighting of company logo at event	X	X	X		
Company logo on attendee name badges	X	At VIP			
Complimentary event tickets/reserved seats (10 tickets = full table)	10	10	10	10	10
Logo on event signage and event advertisements	X	X	X	X	
Recognition by host at event	X	X	X	X	
Company marketing collateral/gift distribution	X	X	X	X	
NEW: Reserved seating for WIT's December Forum featuring a panel of 2011 WIT Awards finalist/ winners	8	8	8	8	

For more information or to sign up, please contact us at outreach@mywit.org