

2017

WOMEN *OF THE YEAR* IN TECHNOLOGY

Meet the Women.
Hear Their Stories.

November 16, 2017
Georgia Aquarium

Est. 1992

WIT WOMEN IN TECHNOLOGY

**CELEBRATING
WOMEN AND GIRLS
IN STEM FOR**

25
YEARS

WIT

Sponsorship Packet

2017

WOMEN OF THE YEAR

IN

TECHNOLOGY

ABOUT

WIT

WOMEN IN TECHNOLOGY

WIT HAS BECOME THE LARGEST, MOST ACTIVE ORGANIZATION OF ITS KIND IN THE REGION.

Women in Technology (WIT) empowers and educates women about opportunities in science, technology, engineering, arts, and math (STEAM) by educating middle and high school girls, supporting women on campus and sharing the stories of successful professional women in STEAM. Our team of more than 250 volunteers delivers networking opportunities to our more than 2,500 professional attendees and education to over 1,000 students. From the classroom to the boardroom, WIT is committed to bringing the best STEAM content and programming to women and girls across Georgia.

MEET THE WOMEN. HEAR THEIR STORIES.



Women of the Year
in Technology Awards Gala
Thursday, November 16, 2017
Georgia Aquarium



WIT's Women of the Year in Technology Awards, presented by Cox Automotive, celebrates female visionaries of technology, groundbreakers in business and remarkable leaders who make a difference in our community. Award winners will be announced at WIT's Annual Gala across three categories:

- Large/Enterprise Organization**, representing companies with more than 2,500 employees
 - Medium/Mid-Size Organization**, representing Mid-sized/Medium Organizations (251-2,500 employees) and Educational Institutions
 - Small/Emerging Organization**, representing companies with 250 employees or less
 - Non-Profit Organization**, representing public/private non-profits with 50 employees or more
- An additional award will given during this inspiring evening:

WIT Girls | Girl of the Year Award praises one special participant from the WIT Girls program for her exemplary achievement and dedication to STEM studies



EVENT SPONSORS

Event sponsors strengthen WIT's work to help women and girls break through barriers and advance opportunities in STEM, while enjoying exclusive access to Georgia's technology and business leaders through a variety of sponsor benefits:

Marketing Opportunities: As an event sponsor, your company's name and logo will be included in WIT's Women of the Year in Technology Awards emails, print ads, social media posts, press materials, event signage and WIT website. Sponsors also have the opportunity to distribute marketing items to event attendees.

Invitation to VIP Reception: Considered the single most effective way to reach key decision makers in technology, this pre-event reception (taking place on November 16th) gives guests a sneak peek of the Women of the Year in Technology award winners and exclusive access to award honorees.

SPONSOR BENEFITS	Presenting \$25,000	VIP \$15,000	Gold \$10,000	Silver \$5,000	Table \$2,500	WIT GIRLS GOTY \$5,000
Inclusion in all WIT E-Newsletters promoting events	X	X	X	X		X
Logo and link to company website from WIT website	X	X	X	X	Listing	X
Invitation to exclusive VIP reception	10	10	5	2		2
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Listing	Half Page
Press releases and announcements	X	X	X	X		X (GOTY Release only)
Executive quote	X					X
Opening paragraph	X					X
Company description boilerplate	X					X
Opening or closing remarks at event	At main event					X (GOTY Presentation only)
GOBO lighting of company logo at event	X	X	X			
Company logo on attendee name badges	X					
Complimentary table	1 at WIT Connect and 1 at Women of the Year in Technology Awards	1	1	1	1	1
Company logo on event signage and event ads	X	X	X	X		X
Recognition by host at event	X	X	X	X		X
Company marketing collateral/gift distribution	X	X	X	X		X

2016 Women of the Year in Technology Awards Sponsors

Presenting Sponsor

COX
AUTOMOTIVE™

VIP Reception Sponsor:



Silver Sponsors:

ATLANTA
BUSINESS
CHRONICLE

Gold Sponsors

jābian
consulting

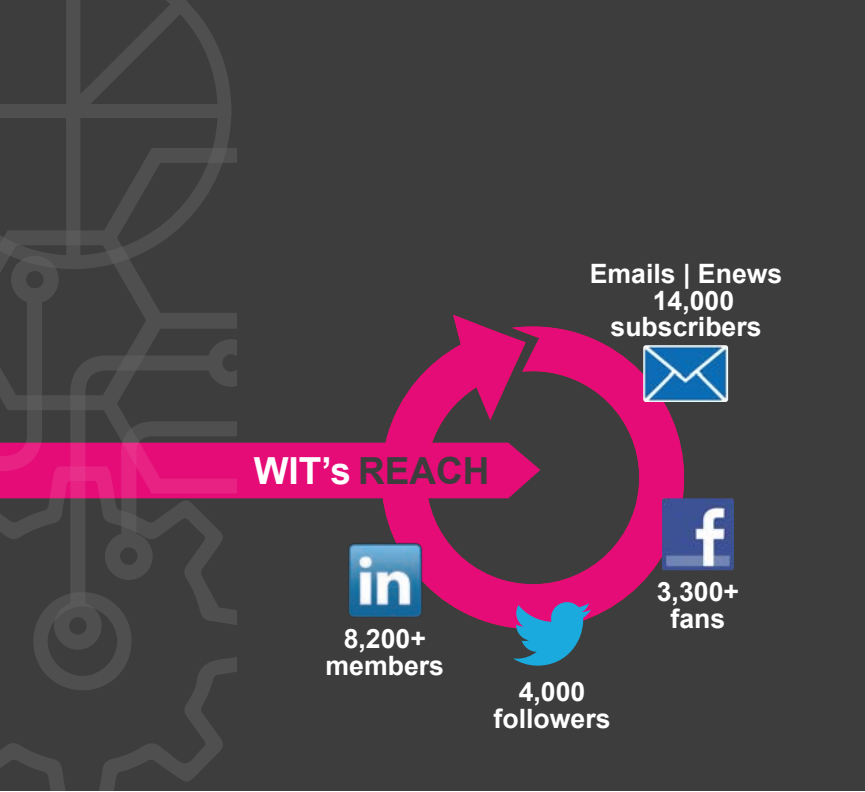
Girl of the Year Sponsor:

scintel
Technology for a Changing World

MCKESSON



ThoughtWorks™



2017
WOMEN OF THE YEAR IN TECHNOLOGY

“
 DON'T FOLLOW YOUR DREAMS, CATCH THEM
 AND MAKE THEM A REALITY, BECAUSE REGARDLESS OF
 WHAT PEOPLE SAY, WITH DETERMINATION AND HARD
 WORK, THE WORLD IS IN EACH AND EVERY INDIVIDUAL'S
 HANDS; AND THE FUTURE IS THEIRS TO MOLD.
 ”

— *Brittany Clarke*
 Winner of the 2016 WIT Girls - Girl of the Year Award

SPONSORSHIP AGREEMENT

(_____) agrees to provide a financial sponsorship for the WIT Women of the Year in Technology Awards event.

As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been accepted by WIT.

I am pleased to sponsor WIT as a (please check box below):

- Presenting \$25,000
- VIP \$15,000
- Gold \$10,000
- Silver \$5,000
- Table \$2,500
- GOTY \$5,000

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Contact Phone: _____

Name for Recognition: _____

PAYMENT

- Check is enclosed and made payable to WIT
- Credit Card (AMEX, VISA, MC only)

Name on Card: _____ Card #: _____ Code #: _____

Billing Address: (if different from above) _____

Expiration: _____ Signature: _____

Please send this completed form to:
 Pat Hurston
 Women In Technology
 1175 Peachtree Street NE
 Colony Square 100, Suite 1400
 Atlanta, GA 30361
 470-823-3228