



Cox Enterprises returns as the VIP Sponsor for Women In Technology's 2019 Women of the Year Awards Gala

Cox Enterprises is named as this year's VIP Sponsor in celebrating female achievement and leadership in STEAM

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Women In Technology (WIT), the largest non-profit organization committed to empowering and educating women and girls about opportunities in science, technology, engineering, arts, and math (STEAM) in Georgia is excited to have Cox Enterprises as the 2019 Women of the Year Awards VIP sponsor.

Cox Enterprises, global company with approximately 55,000 employees and \$21 billion in revenue. Cox remains a values-driven private corporation that can invest in long-term growth and is proud of its four-generation family leadership, is a long-time WIT Partner.

"For Cox, being an advocate and employer of choice for women is central to our values, and we are living this value through our ongoing support of the Women of the Year Awards," said Marianne Johnson, Chief Product Officer at Cox Automotive. "WIT's commitment to diversity, leadership and the empowerment of girls and women in STEAM means a lot to me personally. Being honored as a previous winner in the enterprise category and former WIT board member has meant so much to me, my personal career milestones and personal career development. We look forward to opportunities to support WIT in its mission to help cultivate the next generation of STEAM talent."

"WIT is extremely proud to be partnering with Cox Enterprises for this year's WIT Women of the Year Awards. We are thrilled to work with a company that is so focused on diversity and inclusion and are making a measurable impact to change the trajectory of girls and women in STEAM careers," said Penny Collins, WIT President and CEO.

WIT's annual Women of the Year Awards recognizes and celebrates key women impacting and leading Georgia's STEAM community with roles in Small/Emerging Organizations, Medium/Mid-Size Organizations and Educational Institutions, Large/Enterprise Organizations, and Non-Profit Organizations. Additionally, during the event, one special middle or high school girl will be recognized as Girl of the Year for her exemplary achievement and dedication to STEAM studies.

The 2019 Women of the Year Awards will be held on Thursday, November 14 at the Georgia Aquarium. Sponsorship opportunities and individual tickets are available for purchase. Tickets to attend the event are available for purchase online, visit: <http://bit.ly/2019WITAwards>.

Available sponsorship opportunities include:

Gold Sponsor: \$10,000

Silver Sponsor: \$5,000

Table sponsorships, with seating for 10, also available at \$2,500

For questions about event sponsorship, contact Penny Collins at Penny@mywit.org or by phone at 470-264-1782. More information about WIT Awards can be found at mywit.org.

About Cox Enterprises:

Cox Enterprises is dedicated to building a better future through our leading communications, automotive services and media companies. Our major operating subsidiaries include Cox Communications, Cox Automotive and Cox Media Group. Headquartered in Atlanta, Georgia, Cox is a global company with \$21 billion in annual revenues and brands that include the Atlanta Journal-Constitution, Autotrader, Kelley Blue Book and Cox Homelife. Founded in 1898 by Ohio Governor James M. Cox, the company is a family-owned business committed to its people, communities and the planet. To learn more about Cox, visit coxenterprises.com, view our Sustainability Report at coxcsrreport.com, or us follow us on Twitter via @CoxEnterprises and @AlexTaylor_Cox.

About Women In Technology:

Women in Technology (WIT) empowers and educates women and girls about opportunities in science, technology, engineering, arts, and math (STEAM) by educating middle and high school girls, and young women in college, and by sharing the stories of successful professional women in STEAM. Our team of more than 300 volunteers delivers professional development and networking opportunities to our more than 3,000 professionals, and programs at no cost to more than 1,500 students. From the classroom to the boardroom, WIT is committed to bringing the best STEAM content and programming to women and girls in Georgia.

Contact Information

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Women In Technology

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