

WIT

CONNECT



THURSDAY, JUNE 18

GEORGIA AQUARIUM ATLANTA, GA

mywit.org

2020

WIT

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Join us for one of Atlanta's most engaging and interactive events for science, technology, engineering, arts, and math (STEAM) leaders! For over 20 years, we have conducted a unique auction that provides access to some of Atlanta's most highly visible technology executives and raised more than \$3.2 million to support the development of young girls and the advancement of women in STEAM. WIT Connect is one of the premier fundraising and networking events of the year with over 800 top-level executives in the STEAM field.

In addition to our highly anticipated executive auction, it is also an evening where we focus on WIT's mission to empower girls and women to excel in STEAM. The highlight of this event is the presentation of scholarships by Georgia companies to young women in our WIT Girls and WIT Campus programs who have exhibited distinguished achievement in STEAM education.



\$180K

APPROXIMATE AMOUNT OF
SCHOLARSHIPS AWARDED

WHY

Since its inception, WIT Connect has raised more than \$3.2 million to support the development of young girls and the advancement of women in STEAM.

ABOUT WOMEN IN TECHNOLOGY

Women in Technology (WIT) empowers and educates women and girls about opportunities in science, technology, engineering, the arts, and math (STEAM) by educating middle and high school girls, and young women in college, and by sharing the stories of successful professional women in STEAM. Our team of more than 300 volunteers delivers professional development and networking opportunities to our more than 3,000 professionals, and programs at no cost to more than 1,500 students. From the classroom to the boardroom, WIT is committed to bringing the best STEAM content and programming to women and girls in Georgia.

WANT TO FIND OUT MORE?

For more information please contact:

Penny Collins,

President & CEO
Women In Technology

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2019 SPONSORS

PRESENTING



GOLD

BlackRock



VIP



VENDOR MEDIA



SILVER



Women in Technology's focus on Science, Technology, Engineering, Arts, and Mathematics (STEAM) is integrated into our WIT Girls and WIT Campus programs. The goal is to get as many WIT Girls exposed to STEAM then continue to support those efforts through WIT Campus with programs aimed at preparing young women for the workforce. WIT scholarships help remove financial barriers so these young women can achieve their dreams.

- Penny Collins
WIT President & CEO



BECOME A SPONSOR



Benefits of WIT Connect Sponsorship	Title Sponsor \$25,000	VIP Sponsor \$10,000 SOLD OUT	Gold \$10,000	Silver \$6,500	Table \$3,000
Inclusion in all WIT eNewsletters promoting events	X	X	X	X	
Logo on mobile bidding devices during auction	X	X			
Logo & link to company website from WIT website	X	X	X	X	
Company marketing collateral for VIP Reception		X			
Work with WIT on planning VIP reception to ensure company sponsorship is maximized		X			
Invitation to exclusive VIP reception	10	10	5	2	
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Company Listing
Company advertisement through banners, table decorations, kiosks, booths, etc. throughout venue	X				
Work with WIT on planning the full event to ensure company sponsorship is maximized	X				
Video or PowerPoint displayed on big screens before event begins (and after VIP Reception)	X				
Inclusion in press release & announcements	X	X			
Executive quote in press releases	X	X			
Remarks at event	X	X			
Company description boilerplate in press releases	X	X			
GOBO lighting of company logo at event	X	X	X		
Table of 10	X	X	X	X	X
Company logo on event signage & ads	X	X	X	X	On table sign
Company marketing collateral/gift distribution at event	X	X	X		